Dear Sustainable Development Specialists,

**[Invite for Registration]**  
**Executive Development Programme on Leadership in Environmental Sustainability**

To help build up expertise and knowledge on sustainable development, the 4\textsuperscript{th} run of the Carnegie Mellon University (CMU) – BCA Executive Development Program on Leadership in Environmental Sustainability is now open for registration.

The customised programme is designed to build green stewardship capability and help organisations embark & pursue environmental sustainability through leading-edge strategies that would cover the following key areas:

- Business goals - analyse and manage the difficult trade-off between business goals and environmental goals
- Integrated solutions - discuss integrated solutions for higher efficiency in building design, construction and management; and
- Advanced technology - learn state-of-the-art environmental technologies and design support tools

For easy reference, appended is the summary of the programme for 2013 in USA, and we look forward to receiving your registrations by 5 April 2013.

Thank you.

*For more details of the programme, please **“CLICK HERE”**
**Programme Features**
- Designed to **build green stewardship capability** and help organisations embark & pursue **environmental sustainability** through leading edge strategies;
- To gain **global perspective and valuable insights** on key issues influencing sustainable developments;
- Opportunity to learn from, and **interact** with leading professors from Carnegie Mellon University and guest speakers from the **US building industry**.

**Programme Details**

| Date       | 19 April 13 (Fri) - Depart Singapore for Pittsburgh  
|            | 27 April 13 (Sat) - Depart Seattle for Singapore |
| Format     | Interactive lectures/discussion  
|            | Site visits/learning journeys to exemplary projects in Pittsburgh & Seattle:  
|            | - LEED certified projects  
|            | - Net-Zero Building (Water & Energy)  
|            | - Living Building Challenge: green projects exceeding LEED Platinum certification criteria |
| Fee (per person) | “Group of 3 from same organisation” @ $4,150/=  
|            | BCA Academy Alumni / BCA Young Leader @ $4,150/=  
|            | Full Fee @ $4,500/=  
| Contact    | For Programme details  
|            | - Ms Tai Yoke Ying (T: 6248 9980 / e: tai_yoke_ying@bca.gov.sg)  
|            | For logistics/admin matters  
|            | - Ms Chamine Jong (T: 6248 9912 / e: chamine_jong@bca.gov.sg)  

Optional tour: **“Fallingwater”** (designed by Frank Lloyd Wright)

- $350 Special discount
- Registration closes: 5 April 2013
*For 2013 CMU-BCA Executive Development Programme details, please “CLICK HERE”

* Under the Productivity & Innovation Credit (PIC) Scheme administered by IRAS, organisations can enjoy 400% tax deductions/allowances and/or 60% cash payout for investment in innovation and productivity improvements. The tax benefits under PIC are available from Years of Assessment (YAs) 2011 to 2015, on investment in any of the six qualifying activities. For more information on “Productivity & Innovation Credit” (PIC) Scheme’s six qualifying activities, please “CLICK HERE”.

Regards,
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We shape a safe, high quality, sustainable and friendly built environment.

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