Professional Technical Talk Series

DESIGN THINKING FOR WINNERS IN CONSTRUCTION INDUSTRY

(SPM CPD: 4 POINTS / PEB: and BOA PDU to be Advised)

Accredited by PE Board and Board of Architects CPD Programmes

Synopsis

Design Thinking has been much touted as a possible way of dealing with complex issues that arise in our increasing VUCA operating environment. While design thinking has today been widely used in developing new products, services and processes that are more customer-centric, its adaptation in the construction industry is still relatively limited.

SPM is pleased to invite Professor K C Chan to share with our members the possibilities of using design thinking for better and more effective business and project planning, control and decision-making that could be applied into a broad spectrum of areas that could span from developing new product and services to project management.

About the Speaker

Professor K C Chan is the President of TWAN Pte Ltd and an advisor to Pradita Institute of Science and Technology. He holds MSc (Industrial Engineering) and BSc (Production Management) degrees from the Cranfield University (England), an MBA (Strategic Management) and PhD (International Business) from the University of Strathclyde (Scotland). He also holds three doctorate degrees in project-based action learning. He is visiting professor to five leading universities in Asia. He has published 7 books, i.e. strategic project management, agile leadership, technopreneurship, design thinking in enterprise risk management, and disruptive thinking for Olympic innovation. He has also published over 100 articles in international journals and business magazines.

Particulars of Professional Talk

Venue : Singapore Recreation Club, Lounge 1883, Level 1
Date : 18 April 2018
Time : 1130 to 1400hrs (buffet lunch followed by presentation)
Cost per pax : Members $45
               CIJC Member (CIJC M) $55
               Non-members $65

Please return the reply form with remittance not later than 5pm on 11 April 2018.
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Please register the following places for the Technical Talk:

- _______ places for SPM fellows and members @ S$ 45.00 each
- _______ places for CIJC Members @ S$ 55.00 each
- _______ places for non-member guests @ S$ 65.00 each

Total

Enclosed is a cheque of S$ ______________ (Bank & Cheque No. _____________________) made payable to “Society of Project Managers”. I / We accept that the amounts paid are non-refundable in the event that I / we withdraw or otherwise amend this booking.

Group Booking Details

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Contact Person Details

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Invoice is only issued to corporate companies upon request. The Society of Project Managers will issue receipts to both individuals and corporate companies by the following month upon receipt of payment.

Please delete where applicable:

I require / do not require an invoice. Please indicate email address for us to email the invoice over (for corporate companies only) : ____________________________

Please return this form with remittance not later than 5pm on 11 April 2018.