ACES LOGO DESIGN COMPETITION

Calling All Budding Designers!

The Association of Consulting Engineers Singapore (ACES) invites applications from the following:

(i) NTU/NUS undergraduates
(ii) Members and ACES associate members
(iii) ACES YPC members and ACES YPC associate members

CLOSING DATE: 31 December 2010
ASSOCIATION OF CONSULTING ENGINEERS SINGAPORE

LOGO DESIGN COMPETITION

Calling all budding designers - design the ACES Logo

Introduction

The Association of Consulting Engineers Singapore (ACES) invites all interested individuals to take part in the ACES Logo Design Competition and design the logo for the Association.

Objective

The objective of the competition is to potentially select one of the outstanding logo designs to re-energize the existing logo that has been in place since 1971. In addition, it is an opportunity to promote ACES awareness to up and coming young engineers and varsity undergraduates.

Eligibility

The competition is open to the following:

(iv) NTU/NUS undergraduates
(v) ACES Members and ACES associate members
(vi) ACES YPC members and ACES YPC associate members

Rules and selection criteria

Each participant may only submit one logo design. Entries are to be submitted latest by 31st December 2010.

The entries will be assessed by a panel of judges who will select the Overall Best Design based on its originality and representation of the Association’s visions and missions as described in the factsheet.

Prizes

The prizes for winners will be as follows:

1st prize : $1200
2nd prize : $800
3rd prize : $500
FACT SHEET

1  Background

The Association of Consulting Engineers Singapore (ACES), *FIDIC Member Association for Singapore, was formed in 1971 to represent the independent consulting engineering industry. (*International Federation of Consulting Engineers, headquartered in Geneva)

The Objects for which the Association is established are:-

a)  To promote the advancement of the profession of Consulting Engineering.
b)  To associate together for the purpose of cooperation and mutual advantage and consultation.
c)  To promote the professional interests, rights, powers and privileges of Consulting Engineers.
d)  To give the legislature, Public Bodies and others, facilities for conferring with and ascertaining the collective views of Consulting Engineers.
e)  To confer with Associations representing Manufacturers, Contractors and other persons engaged in engineering works on matters of common interest.
f)  To invest the moneys of the Association not immediately required for its purposes, in or upon such investments, securities or property as may be thought fit.
g)  To do all such other things as are incidental or the Association may think conducive to the attainment of the above objects or any of them.

ACES Vision is to be a premium professional institution in Singapore, demonstrating exemplary examples in progressive and proactive actions.

ACES Mission is to contribute to the advancement of the construction sector in Singapore, to raise the professional standings of consulting engineers, to improve the business of the profession and to be a socially and environmentally responsive organization.

2  Participants will be encouraged to design their logo to:
(i)  Revitalize the existing logo; and
(ii)  Reflecting the consulting engineering practice.

3  The logo should work well in a variety of applications from stationery to digital media, clothing, outdoor banners, commemorative items, etc. The judging will be based on how it looks in colour and in black and white.
4 Other guidelines include:
- The meaning and significance of the signs used in the logo
- Significance of the colours used in the logo

5 Each entry may be submitted either via:

1) Post to ACES Secretariat at 70 Palmer Road #04-06, Palmer House, Singapore 079427.

2) Email to acesing@starhub.net.sg

All submitted Entries must be accompanied with the following:

a) Duly filled Entry form in Microsoft Word or PDF format.
b) The softcopy of the colored and black & white logo in JPEG format.
TERMS AND CONDITIONS OF
ACES LOGO DESIGN COMPETITION

In submitting an entry or a nomination (each an “Entry”) for ACES logo design competition, you undertake and agree to be bound as follows:

1) No Entry shall be valid if it does not, in the sole judgment of ACES and/or the judges of ACES Logo Design competition, meet the relevant eligibility criteria, is not submitted in accordance with the Entry Rules stated in this submission pack or is not received within the opening and closing dates for entries stated by the ACES.

2) All information provided in any Entry submitted is true, accurate and complete and no material facts have been willfully suppressed. You agree that any misrepresentation or omission of information will be grounds for disqualifying the Entry or withdrawing any award and other benefit granted on the basis of this Entry.

3) You shall inform ACES promptly in writing of any changes to the information provided in any Entry and any changes to circumstances that may affect any Entry.

4) You consent to the disclosure by ACES of the contents of any Entry and any other materials and information submitted therewith to such third parties as ACES shall deem appropriate in the exercise of its sole discretion, including without limitation ACES design competition judges, members of the press and media, sponsoring organizations and government agencies.

5) You warrant that all Entries and any other materials submitted therewith are original works of authorship, the use or possession of which by ACES shall not infringe any right, title or interest of any party (including without limitation trade mark, patent, copyright, moral rights, trade secrets or other proprietary rights).

6) All documents and materials submitted by or for you in respect of an Entry for ACES design competition shall become the property of ACES and shall not be returnable under any circumstances. For the avoidance of doubt, ACES does not claim ownership of any intellectual property rights in any documents or materials created by or for you.

7) You hereby grant to ACES, its sponsoring organizations and government agencies an irrevocable, non-exclusive, worldwide, perpetual and royalty-free right and licence to use your trade mark(s) and logo(s) in relation to ACES design competition and ACES’s other marketing and promotional efforts now or in future.

8) You hereby grant to ACES, its sponsoring organizations and government agencies an irrevocable, non-exclusive, worldwide, perpetual and royalty-free right and licence to use, reproduce, adapt and translate the contents of any Entry and any other
materials and information submitted therewith, in whole or in part, in any part of the
world in any form or manner and in any media including but not limited to webcasting,
podcasting, broadcasting and print, all in relation to the marketing, promotion and
staging of ACES design competition and other marketing and promotional efforts, now
or in future. Nothing in this Section shall apply to your trade mark(s) and logo(s).

9) You shall indemnify and hold harmless ACES, its directors, officers, agents, contractors,
sponsors and professional advisors and all judges from and against any loss or damage
arising out of or in connection with your breach of these terms and conditions or your
Entry.

10) You hereby release ACES, its directors, officers, agents, contractors, sponsors and
professional advisors and all judges from any and all liability whatsoever, to the full
extent allowed by law, arising out of or in connection with your Entry and any action,
decision, recommendation or advice, or failure to take action, make any decision,
recommendation or give advice in connection with ACES design competition or any of its
or their services. In no event shall ACES, its directors, officers, agents, contractors,
sponsors or professional advisors or otherwise reimburse you any expenses
incurred in submitting an Entry to or otherwise participating in ACES design
competition. ACES shall not be liable for any delay or failure in receipt of an Entry,
howsoever arising.

11) ACES shall be entitled at any time in its sole discretion and without having to disclose any
reason or make any compensation whatsoever, to cancel ACES design competition or part
thereof or modify any aspect thereof, including without limitation the award categories,
selection and judging criteria, the judges, and prizes and other benefits to be provided to
award winners.

12) All decisions of ACES and the judges of ACES design competition shall be final and
binding on all participants and no correspondence will be entertained.

13) ACES reserves the right to modify the winning design of the competition. The winning
design may not be the final ACES logo.

14) These terms and conditions are governed by the laws of Singapore.

15) Prizes are not exchangeable, transferable or redeemable for other goods and
services.

16) Selected works may be showcased during ACES function or at any other publicity
event

17) All submitted works will not be returned.
# ACES Logo Design Competition Entry Form

The Panel of the Selection Committee  
ACES Logo Design Competition  
Association of Consulting Engineers Singapore  
70 Palmer Road #04-06, Palmer House, Singapore 079427  
Tel: 6324 2682  Fax: 6324 2581  Email: aceing@starhub.net.sg  Website: www.aceing.org.sg

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**Write up on Logo**
Participant’s Declaration

I fully understand and agree to abide by all the rules and regulations of the ACES Logo Design Competition. I acknowledge that in submitting my logo design for the ACES Logo Design Competition, I irrevocably and unconditionally assign and transfer exclusively to the Association of Consulting Engineers Singapore (ACES) and its agents or licensees, all ideas, concepts, copyrighted materials, trademarks and any other rights contained in my logo design.

ACES and its agents or licensees have the right to use, assign, modify, edit, adapt, dispose, and electronically alter my logo design in whatever way they choose, including without limitation to appear in promotional and/or commercial materials, as well as to reproduce them, in whole or in part, in any media (including the internet) without compensation or additional consent from me or any third party.

I acknowledge and agree that my logo design (and all rights therein) shall belong to and shall be the sole and exclusive property of ACES.

__________________________________________
Name of Participant

__________________________________________
Signature of Participant and Date