Dear Er. Ling Shiang Yun

SEE THE WORLD DIFFERENTLY
- AN INVITATION TO BCA’S UNIVERSAL DESIGN FUND-RAISING DINNER 2015

"Give what you have. To someone, it may be better than you dare to think.”
~ Henry Wadsworth Longfellow ~

Generosity makes our world a better place. Work with us to make our world a better place for everyone! Join us for the BCA Fund-Raising Dinner on 30 July 2015, an event where we celebrate Universal Design and raise funds for President’s Challenge 2015.

Universal Design (UD) is gaining importance in Singapore. As our population grows, our society is also ageing. Having a “friendly” built environment will enable people with varying mobility and abilities to move around seamlessly, lead active and independent lives, and build essential bonds with family, friends and the wider community.

BCA has been actively promoting the importance and benefits of UD. Since the launch of the InclUDEd Movement in 2013, we have rolled out marketing campaigns, held public exhibitions and organized educational programmes for students. To push the UD envelope and raise greater industry and public awareness in UD adoption, we also launched the inaugural Singapore Universal Design Week (SUDW) last year.

This year, as part of SUDW 2015, BCA is partnering Dialogue in the Dark, a social enterprise to organise a dinner specially for you. Based on the theme “See the World Differently”, this dinner offers the unique experience of consuming a full course meal in complete darkness. The event is an opportunity to experience what it means to live without sight. More importantly, we hope to enhance your appreciation for UD and inspire you to incorporate more UD concepts in your projects.

Proceeds from the dinner will be donated to President’s Challenge 2015. We are targeting to raise a total of $50,000.00 to commemorate Singapore’s 50th birthday (SG50) and hope that you can support this meaningful cause. Details of the dinner are as follows:

Date: Thursday, 30 July 2015
Time: 6.30pm – 10.00pm
Venue: Hotel Re! @ Pearl's Hill
Guest-of-Honour: Mr Desmond Lee  
Minister of State for National Development

Tickets to the dinner are now available at $5,000 for a table of 10. We are pleased to share that you will be entitled to 2.5 times tax deductions for your generous participation and donation.

We look forward to working with you to develop an inclusive and sustainable Singapore for future generations and hope that you will lend us your support. We look forward to receiving good news from you.

Yours Sincerely,

[Signature]

Dr John Keung  
Chief Executive Officer  
Building and Construction Authority

For enquiries or ticket purchase, kindly contact Sophia Lim at T: 6804 4176 or E: Sophia_LIM@bca.gov.sg.