Dear Built Environment Professionals,

[Invite for Registration]

World Workplace Asia 2012 Conference and Exhibition
25th to 27th July 2012
Raffles City Convention Centre, Singapore

The largest, most longstanding and well-respected annual conference and exposition for facility management (FM) and related professions, World Workplace is coming to Singapore!

For the very first time, jointly organised by the Building and Construction Authority (BCA), the International Facility Management Association (IFMA), and the Singapore Chapter of IFMA, the inaugural 3-day World Workplace Asia 2012 Conference and Exhibition will be held in Singapore. The event comprises:

i. **Conference** – Themed as Asia Pacific Facility Management: Smart Facilities, Unlimited Opportunities, more than 28 renowned speakers will be invited to share their experience, expertise and knowledge in global outlook, trends and innovations, effective use and management of space and facilities; business case studies and best practices in sustainable facility management, and real estate and property management.

ii. **Exhibition** – An opportunity for FM-related organisations to showcase its products, innovations and services to international audience.

Apart from the conference and exhibition, there will be FM Leaders Roundtable Forum, Green Facility Site Tour to outstanding Green Mark projects, and a Gala Dinner.

**Why You Should Attend**

- A rare opportunity to hear from more than 28 speakers from Australia, Canada, China, Hong Kong, Indonesia, Japan, Singapore, Switzerland, USA, and United Kingdom to share on their FM expertise;
- Gather insights into best FM practices in Asia, and latest development of FM innovations and technologies;
- Opportunity to interact and network with speakers/trade exhibitors/participants from Singapore and overseas to forge new partnership/opportunities.
We cordially invite your registration for the 2-day Conference and Exhibition. For more details/registration for the World Workplace Asia 2012 Conference and Exhibition in Singapore, please click here.

[Note: Special discounted rate is applicable to member of IFMA (for overseas or Singapore registrant) or BCA Young Leaders (for Singapore registrant only).]

Thank you.

Regards,
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