**Spread the National WSH Campaign 2016 message “Prevent all injuries. Go home safe and healthy”**

The Vision Zero movement was launched at the National Workplace Safety and Health (WSH) campaign last year to bring everyone on board to embrace a mind-set that all injuries and ill-health at work can be prevented. Building on the momentum of the Vision Zero movement, this year’s National WSH campaign message “Prevent all injuries. Go home safe and healthy”, focuses on motivating everyone to take action to prevent injuries so that all can go home safe and healthy.

We encourage you to adopt this year’s Campaign message, “Prevent all injuries. Go home safe and healthy” for your company’s in-house WSH campaigns this year. We would also like to seek your support to spread this year’s Campaign message to your colleagues and members through the following avenues.

| TV Commercial “Shoelaces” | The WSH Council has produced a new TV commercial, titled “Shoelaces” to highlight the life-changing impact workplace accidents have on people’s lives. The commercial is inspired by a true event where a worker had his arm amputated resulting from an accident while working with machines. View and share the video via the WSH Council Facebook’s page [HERE](#) or Youtube channel [HERE](#). We also encourage you to play the TV commercial during your companies’ training sessions to reinforce the importance of WSH to your trainees. |
| National WSH Campaign 2016 Poster | Download this year’s Campaign poster [HERE](#) to remind your colleagues to prevent all injuries so everyone can go home safe and healthy. |

For more information on the National WSH Campaign 2016, click [HERE](#). Together, we can make our workplaces safer and healthier.

Thank you.