The roles and expectations of a project manager have grown significantly over the years. While the discipline and principles of project management have been effective in guiding project managers in implementing projects, project managers are increasingly expected to possess the right skillsets to take on a multi-faceted role as a project leader, facilitator and integrator, and be versatile and adaptive in contextualizing their practice according to the socio-economic progress and the culture of the land. This forum brings together 4 experienced project managers with different backgrounds, to discuss the role of the Project Manager in public and private sectors in Singapore, as well as in China and Australia. Participants will also be given insights on upcoming the accreditation scheme for project managers in Singapore.

**PROGRAMME**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>08:30am</td>
<td>Registration</td>
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<tr>
<td>09:00am</td>
<td>Opening Address</td>
</tr>
<tr>
<td>9.10am to 12.30pm</td>
<td>Helen Chen: Leadership Principles for Project Success</td>
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<td>Yvonne Butler: Building Project Management Capability in the Asia Pacific Region</td>
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<td>Bill Young: Agile China verses the Traditional Western approach to Project Management - where does the future point</td>
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<td>Yip Kim Seng: Project Management in Singapore – Raising the Bar</td>
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<td>12.30pm</td>
<td>Lunch</td>
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**FORUM PARTICULARS**

- **Venue**: 461 Clementi Road Singapore 599491 UniSIM Campus, Block B, LT B.3.04
- **Date**: 27 May 2016
- **Time**: 0830 to 1400hrs

**REGISTRATION**

- **Cost per pax**
  - Members: $100
  - CIJC Member (CIJC M): $110
  - Non-members: $120
  - UniSIM Staff and Students*: $100 and $30 respectively

Please return the registration form with payment not later than 5pm on 20 May 2016

* For UniSIM staff and students, separate registration with wlchan@unisim.edu.sg
Ms Helen Chen, Executive Director, Centre for Public Project Management, Ministry of Finance

Ms Chen completed her Bachelor of Engineering (Hons) course at Princeton University, Masters in Architecture at the Harvard Graduate School of Design and the Advanced Management Programme at the Harvard Business School. She was the Director in a large private architectural practice and has designed and led award winning projects, locally and overseas, including the Raffles Hotel and Fullerton Hotel. In the public sector for 12 years, she has held senior management positions at the Ministry of Community, Youth & Sports, the Ministry of Law and the Ministry of Finance. Ms Chen has been actively involved in strategic policy and legislative reviews as well as in major public project reviews and developments. She sits on various steering committees and advisory panels in the public sector.

Yvonne Butler, CEO, Australian Institute of Project Management

Yvonne Butler is a thought leader in the project management, strategy, governance and risk management spaces. She is widely respected in the international project management profession for her unique combination of deep industry knowledge, consulting expertise and global management experience. Ms Butler is currently the Chief Executive Officer of the Australian Institute of Project Management, which is the peak body for project management in Australia. With over 10,000 members, AIPM is recognised by Australian business, industry and government as the key promoter, developer and leader in project management professionalism. Prior to this, Yvonne held senior positions in two of Australia’s largest law firms, global accounting firms and international consultancies. She has developed a breadth of experience from these roles, and is widely respected across Australian business community as well as in the government and the not-for-profit sectors.

Bill Young, PhD (Melb.), MBA, MEng. BEng. CPPD, FAIPM, FIEAust

Bill has 35 years’ of global experience in international business and project management focused on the process chemical, manufacturing, and mining industries. He has been a Professor in international business in Beijing and is a past Vice Chairman of the Global Mining Association of China. He is the President of the Asia Pacific Federation of Project Management and is a former President of the Australian Institute of Project Management. Bill has recently relocated back to Australia from China where he works in academia, business consulting, and entrepreneurial development.

Yip Kim Seng

Kim Seng is passionate in advancing Project Management competency, and sharing knowledge and experience in Project Management. He is a registered Architect and has more than 25 years of PM experience in the Build Environment Industry. As MD of PM Link from 2006 to 2011, he oversaw many other large infrastructure projects, both local and overseas. He has personally led and managed the following projects: the Singapore Management University, Woodlands Checkpoint, Changi Airport Terminal 4, National Museum of Singapore, MOE HQ Building and St. Andrew’s Village. Kim Seng is the 2nd Vice-President of the Society of Project Managers (SPM) and is a board member of the Global Alliance of Project Performance Standards (GAPPS). As an Associate Faculty of SIM University, he teaches in the Building & Project Management program. Kim Seng is currently in private practice providing consultancy and training in Project Management.
SPM – UniSIM Project Management Forum
PROJECT MANAGEMENT: WHERE IS IT HEADING?
(SPM CPD: 6 POINTS / PEB: TBA and BOA/SIA:3 Points
Accredited by PE Board and Board of Architects CPD Programmes

Please register the following places for the SPM – UniSIM Project Management Forum: -

——— places for SPM fellows and members @ S$ 100.00 each  S$ _________
——— places for CIJC Members @ S$110.00 each  S$ _________
——— places for non-member guests @ S$ 120.00 each  S$ _________

Total  S$ _________

I enclose a cheque______________ (bank & cheque no.) for S$__________________ made payable to “Society of Project Managers”

I accept that the amounts paid are non-refundable in the event that I withdraw or otherwise amend this booking.

NAME
______________________________

COMPANY
______________________________

ADDRESS
______________________________

CONTACT  (Office) ________________ (Handphone) ________________
 NUMBERS:  (Pager) ________________ (Fax) ________________

(If paying for participants beside yourself, kindly list their names on the back of this sheet)

Please return this reply form with payment not later than 5pm on 20 May 2016

Please note that invoice will be generated upon request.