31 July – 2 August 2013 | Singapore EXPO | www.abeseries.com

Pre-register online at www.abeseries.com before 17 July 2013

Dear Valued Supporters

Invitation to attend the Architecture and Built Environment series of events

The ABE series caters for everything important and interesting in four identified sectors in Construction, Lighting, Interior Design and Facilities Management.

Taking place at the Singapore EXPO in Singapore, this event brings together a focused and targeted audience in an informative and interactive environment.

You can...

- Network with exhibition attendees including, Architects, Buyers, Contractors, Developers, Engineers and many more relevant industry personnel
- Attend scheduled product presentations by the exhibitors
- See the latest demonstrations
- Be treated to daily surprises

Join us! Plan early and make it an enrichment trip for all local site staff, tell your peers and meet them there!

Yours sincerely,

Organizing team of ABE2013

Notice of Change in Particulars

Name: ___________________________ Job Title: ___________________________
Company Name in Full: ___________________________________________________
Mailing Address: _________________________________________________________

Country: ___________________________ Province/State (if applicable): __________
Postal Code: ___________ Area Code: ___________ Country Code: ___________
Tel: ___________________________ Mobile: ___________________________ Fax: ______
Email: ___________________________ Website: ___________________________
Company's Core Business Activity: _________________________________________

Email to abeseries@sph.com.sg
INVITING YOU TO

4 Shows  2 Conferences  2 Competitions  3 Days of Product Presentations  3 days of Fun and Daily Indulgence

Pre-register online at www.abeseries.com
Four concurrent shows to fully address the needs of the architecture and built environment

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<th>What's Happening?</th>
<th>31 July - 2 August</th>
<th>Singapore Expo</th>
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<tr>
<td><strong>Exhibitions</strong></td>
<td></td>
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<tr>
<td>BuildTechAsia2013</td>
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<td>InterDecAsia2013</td>
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<td>AsiaLighting2013</td>
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<td>FISE Solutions Expo 2013</td>
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<tr>
<td><strong>Competitions</strong></td>
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<tr>
<td>Skilled Builders Competition</td>
<td>10am - 6pm</td>
<td>Hall 4</td>
</tr>
<tr>
<td>BIM Competition &amp; BIM Mobile Apps Challenge Prize Giving Ceremony</td>
<td></td>
<td></td>
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<tr>
<td><strong>Conferences/Demonstrations/Presentations</strong></td>
<td></td>
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<tr>
<td>Build Smart Conference</td>
<td>9am - 5pm</td>
<td>Level 2</td>
</tr>
<tr>
<td>SUS FM Conference</td>
<td>9am - 5pm</td>
<td>Conference Halls G, H, J &amp; K</td>
</tr>
<tr>
<td><strong>Product Presentations</strong></td>
<td>Yellow and Red Zones</td>
<td>Rear of Hall 4</td>
</tr>
<tr>
<td><strong>Fringe Events</strong></td>
<td></td>
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<tr>
<td>BIM IPE series of activities (by invite only)</td>
<td>SCPW2013 Productivity Race</td>
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<tr>
<td>IPAF Asia Conference 2013</td>
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<tr>
<td>WASS Seminar</td>
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<tr>
<td><strong>Daily Treats</strong></td>
<td></td>
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</tr>
<tr>
<td>Happy Lucky Wins</td>
<td>4pm</td>
<td>Beer Garden</td>
</tr>
<tr>
<td>Happy wins are lucky draws. To participate, you need to visit the shows and drop off your coupon. To collect your instant win, you need to be present at the time of the draw.</td>
<td></td>
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</tr>
<tr>
<td>Chill at the Sundowners</td>
<td>4pm-6pm</td>
<td>Beer Garden</td>
</tr>
<tr>
<td>Sundowners are networking sessions. Beer and light snacks will be served. It is open to all exhibitors and trade visitors only.</td>
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</tbody>
</table>

BuildTechAsia aims to establish 6 international pavilions by 2015 with a 70% to 30% ratio of local to overseas visitors.

The show may have started with a strong focus on Singapore's construction industry but it will grow to attract exhibitors and visitors from the region to allow for a more dynamic exchange of expertise and open doors for greater opportunities for companies in the region.

Mr Chua Wee Phong, Executive Director of BuildTechAsia's organiser, Sphere Exhibits.
The Singapore Construction Productivity Week (SCPW) is an annual platform for industry leaders and practitioners in building and construction to share best practices and showcase cutting-edge innovations in boosting construction productivity. During this week, these are the five anchor events held and hosted by Building and Construction Authority (BCA).

**SCPW will continue to focus on seven technologies and processes identified to play important roles in transforming construction productivity through the use of information technology, prefabrication and smart construction/materials:**

1. **Building Information Modelling**
2. **Construction IT including smart technologies like RFID, biometric readers, and project management systems**
3. **Prefabriacted structural systems such as prefabricated steel, precast construction, steel construction, modular housing system**
4. **Prefabriacted architectural systems such as drywall, prefabricated bathroom units, and engineered wood for timber floor**
5. **Prefabricated M&E systems such as fabric duct, flexible pipe, and integrated plant/piping module**
6. **Smart materials such as high strength concrete and self-compacting concrete**
7. **Smart construction such as strut free excavation, system formwork, climbing scaffold, and other productive equipment**

For more information on SCPW, visit www.scpw.sg.

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**Welcome to ABE2013**

Meet our Supporting Organisations and their members

Renew Relationships and meet familiar faces again this year at

International Brands make their debut participation

Impressive Displays at

Join Us and meet our sponsors and others who are

*This list is not exhaustive. It is intended as a guide only.*
**Sign Up for Conference**

**Build Smart Conference Programme**

**DAY 1 (31 July 2013)**

**AM**
- Key Notes: 1.
- **PM**
- **Theme: Innovative - Integrate - Transform with BIM**
  - Key Notes: 2.

**DAY 2 (1 August 2013)**

**AM**
- **PM**
- **Theme: Innovative - Integrate - Transform with BIM**
  - Key Notes: 3.

**Product Presentations**

**Product Presentation Schedule**

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Company</th>
<th>BuildTechAsia</th>
<th>InterDecAsia</th>
<th>AsiaLighting</th>
<th>FMSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>31 July</td>
<td>1100hr - 1120hr</td>
<td>NovaCTYNETS Pte Ltd</td>
<td>Brightlite Systems Pte Ltd</td>
<td>To be advised</td>
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<td></td>
<td>1120hr - 1200hr</td>
<td>HotWork Asia Sdn Bhd</td>
<td>EcoTech LED (M) Sdn Bhd</td>
<td>To be advised</td>
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<td></td>
<td>1200hr - 1220hr</td>
<td>To be advised</td>
<td>Universal Trading</td>
<td>To be advised</td>
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<tr>
<td></td>
<td>1220hr - 1250hr</td>
<td>Bentley Systems International</td>
<td>Jocan Tech Pte Ltd</td>
<td>To be advised</td>
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<td></td>
<td>1300hr - 1320hr</td>
<td>AmorShield Marketing (S) Pte Ltd</td>
<td>Eco Green (U) Sdn Bhd</td>
<td>To be advised</td>
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<tr>
<td></td>
<td>1320hr - 1350hr</td>
<td>Partis International Pte Ltd</td>
<td>Canon Singapore Pte Ltd</td>
<td>To be advised</td>
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<tr>
<td></td>
<td>1400hr - 1420hr</td>
<td>GRID Communications Pte Ltd</td>
<td>IMAGINIT Technologies (S) Pte Ltd</td>
<td>To be advised</td>
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<tr>
<td></td>
<td>1420hr - 1450hr</td>
<td>GRAPHISOFT Hong Kong Ltd</td>
<td>Royale Buckingham International Pte Ltd</td>
<td>To be advised</td>
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<tr>
<td></td>
<td>1500hr - 1520hr</td>
<td>Intercorp Solutions Pte Ltd</td>
<td>Lian Sdn Bhd</td>
<td>To be advised</td>
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<tr>
<td></td>
<td>1530hr - 1550hr</td>
<td>BIMage Consulting Pte Ltd</td>
<td>Mastermark Pte Ltd</td>
<td>To be advised</td>
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<tr>
<td></td>
<td>1600hr - 1620hr</td>
<td>Genight Pte Ltd</td>
<td>Inoventa Asia Pacific Pte Ltd</td>
<td>To be advised</td>
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<tr>
<td></td>
<td>1630hr - 1650hr</td>
<td>WOODS Singapore Pte Ltd</td>
<td>To be advised</td>
<td>To be advised</td>
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</tr>
</tbody>
</table>

**SUS FM Conference Programme**

**DAY 1 (1 August 2013)**

**AM**
- Keynote Opening
- Aligning to Core Business Continuity and Cost and Risk Management through Outsourcing: The Top Three Factors that will Shape the Future of Facility Management

**PM**
- Developing a Sustainable Approach to Workplace Design in Singapore

**Track 1**
- Examining the Interoperability between BIM and Facility Management
- Discussing how Lifecycle BIM helps dramatically reduce time, effort and cost of Facility Management
- Exploring How does Sustainable Facility Management contribute to the overall business sustainability
- Panel Discussion - Has BIM become the necessity for success in the profession or still an exotic service provided by the boutique firm?

**DAY 2 (2 August 2013)**

**AM**
- Regional Spotlight: Discuss the Opportunities and Challenges of Facility Management in Asia
- Discus the Effective Strategies to Achieve Cost and Energy Savings in Operations and Maintenance

**PM**
- Introducing FM Into Hospitality Business: A case presentation on Resort World Sentosa
- Adopting BIM for Facility Management - Solutions for managing the Sydney Opera House
- Panel Discussion - Exploring the Current Trends and Future Outlook of Facility Management in Singapore
- Panel Discussion - Opportunities and Challenges of FM outsourcing

**Contact Ms Susan Siew at susan@buildsmartandfacade.com to sign up for SUS FM 2013.**

**Join Excital (Singapore) Pte Ltd, Aristo Engineering Pte Ltd, SalesTrade Corporation (S) Pte Ltd, Entrepot Marketing Pte Ltd, E3 Services Pte Ltd, Yyonu (S) Pte Ltd, LangFang Yueyo color Coated Sheet Co Ltd, Aceplp.com Pte Ltd, CamFil Farr Singapore Pte Ltd on Day 3.**

Log on to www.aseseries.com for the latest product presentation schedule.
Form a Group

The Group Delegation Programme aims to enhance the experience for overseas and local groups from companies, organizations and trade associations, and to help attendee groups achieve their business aims.

Gather a Party of 10 or more
Enjoy group check-in at a dedicated welcome area and exclusive invitations to attend ABE2013 networking sessions as well as discounts for every 3 delegates sign-up.

Coming from Malaysia or Indonesia?
Form a Group of 4 to enjoy a taxi ride from the respective checkpoints in Singapore (Tuas Checkpoint, Woodlands Checkpoint and Tanah Merah Ferry Terminal) * Conditions apply

Email group delegate list to Imelda with the subject title “Form a Group” at abeseries@sp@com.com.sg.

Closing dates for Group Registration:
• Overseas groups of 10 or more - by 26 June, 2013.
• Overseas groups of 4 from Malaysia and Indonesia – by 26 June, 2013
• Local groups of 10 or more – by 17 July, 2013.

Pre-register Online NOW!
Log on to www.abeseries.com before July 17 to pre-register your visit to the ABE series of events.

General Information
Date: 31st July, 1st & 2nd Aug 2013
Venue: Singapore EXPO, Singapore
Opening Hours: 10am – 6pm (31st July & 1st Aug) | 10am - 5pm (2nd Aug)

Admission
Admission is open to trade professionals only and there is no charge to visit the exhibition. To visit the exhibition, pre-register online before 17th of July, 2013. If you miss the pre-registration deadline, you may register at the Singapore EXPO on show days (31st July, 1st & 2nd Aug 2013) with your business card.

Visitor badges are non-transferable due to security reasons. You may be asked by security personnel to present proof of identification before entry into the exhibition. Minors aged 16 years and below will not be allowed entry into exhibition halls. Students are to be accompanied by staff of school. Contact Imelda Chen at melchen@sp@com.com.sg for more information.

Attire
All visitors must be in proper attire. Those in shorts, flip-flops / slippers will not be allowed entry into the exhibition and conference. The Organiser reserves the right to refuse admission to visitors who are not appropriately dressed or do not fulfil admission requirements.

About Sphere Exhibits
Incorporated in April 2008 and wholly owned by Singapore Press Holdings (SPH), Sphere Exhibits, stands for “SPH Events, Roadshows and Exhibitions”. Since its incorporation, Sphere Exhibits, has organised over 22 exhibitions and events featuring more than 750 exhibitors and attracting over 1.5 million visitors, including Beerfest Asia, Asian Masters – an event on gourmet food, culture and lifestyle, and BuildTechAsia – a trade show for the construction industry. It expanded its portfolio with the acquisition of Eastern Directories’ popular consumer shows – COMEX, IT Show, World Food Fair and Food & Beverage Fair under the name of Exhibits Inc Pte Ltd. It also acquired BizLink Exhibition Services which organises trade events – Singapore Gifts & Premiums Fair and Franchising & Licensing Asia.
Architecture and the Built Environment
Series of events for the built environment

31 July - 02 Aug 2013

Singapore EXPO • 1 Expo Drive, Singapore 486150
Date: 31st July, 1st & 2nd Aug 2013
Opening Hours: 10am – 6pm (31st July & 1st Aug) | 10am - 5pm (2nd Aug)

Complimentary Admission Ticket

An Invitation from:

Sphere Exhibits Pte Ltd
82 Genting Lane, SPH Media Centre,
#03-09, Singapore 349567
Tel +65 6319 4021 • Fax +65 6319 6140
Email: abeseries@sph.com.sg

Email/Fax completed ticket to organizer at abeseries@sph.com.sg /+65 63196140 by 17 July 2013.
For online registration, go to www.abeseries.com
Are you here to visit (Please tick your option)

☐ AsiaLighting2013  ☐ BuildTechAsia2013  ☐ FMSE2013  ☐ InterDecAsia2013  ☐ All of the above

What is your job function (choose one only)

A.1  ☐ Corporate Management
     (Chairman/Director/Owner/Managing Director/General Manager)
A.2  ☐ Production / Operations
A.3  ☐ Purchasing / Specifying
A.4  ☐ Sales / Marketing
A.5  ☐ Administration / Finance / HR
A.6  ☐ Government Official
A.6  ☐ Academia / Lecturer / Trainer
A.7  ☐ Others, please specify:

B.H  ☐ Transportation and Storage
     (Passenger, animals or freight transportation, pipes and tanks)
B.I  ☐ Information and Communications
     (Media, Telecommunications, Computer programming, Information service)
B.L  ☐ Real Estate Activities
     (Developers, Town councils, Residential /Commercial/Industrial real estate management)
B.K  ☐ Financial and Insurance Activities
     (Financial Leasing companies, Finance companies, Holding companies)
B.B  ☐ Mining and Quarrying
B.D  ☐ Electricity, Gas and Air-Conditioning Supply
     (Power generation, transmission and distribution)
B.E  ☐ Water Supply; Sewerage, Waste Management Remediation Activities
B.O  ☐ Public Administration and Defence
     (Infrastructure Development Organizations: Government Agencies / Building Authorities, Government Officials & Policy Makers, Government Regulators and Legal Advisors)
B.P  ☐ Education
B.Q  ☐ Health and Social Services
B.R  ☐ Arts, Entertainment and Recreation
     (Creative, arts and entertainment, Libraries, archives, museums and cultural, Gambling and betting, Sports and Leisure)
B.A  ☐ Agriculture and Fishing
B.I  ☐ Accommodation and Food Service Activities
B.N  ☐ Administrative and Support Service Activities
B.S  ☐ Trade Associations, Professional Membership Organizations, Alumni bodies
B.U  ☐ Foreign Embassies and Trade Representative Offices, Foreign armed forces, Organisations not under Singapore’s jurisdiction
B.T  ☐ Activities of Households as Employers of Domestic Personnel
B.V  ☐ Activities not Adequately Defined.
     Others, please specify

*What is your company’s main activity? (choose one only)

B.C  ☐ PRODUCT Manufacturer
     (Machine, Material, Electrical & Mechanical, Hardware, Tool, Equipment, System)
B.G  ☐ PRODUCT Supplier
     (Distributor, Wholesaler, Retailer, Trader)
B.M.1 ☐ SERVICE Provider of Architectural practice
     (Architectural and Land surveying, Industrial and Specialised Design)
B.M.2 ☐ SERVICE Provider of Engineering, Procurement and Construction activities
     (Contractor, Builder, Fabricator)
B.JMN ☐ SERVICE Provider of Professional, Scientific and Technical activities
     (Scientific research and development <M>, Rental and Leasing <N>, Computer consultancy and computer facilities management <J>)
B.EHN ☐ SERVICE Provider of Facility/Plant Management
     (Operation, Maintenance, Cleaning, Security Landscape, Health and Safety <EN>, Operation of and maintenance of transportation facilities or infrastructure <H>),

*Based on Singapore Standard Industrial Classification
C. What products or services are you interested in?
C1. □ Construction Vehicles, Construction Machines, Lifting Appliances and Conveyors
C4. □ Tools, Hardware and Special Systems
C5. □ Handling and Processing Concrete and Mortar at Construction Sites
C6. □ Formwork and Scaffolding
C7. □ Site Installations
C8. □ Manufacture of Cement, Lime and Gypsum Compounds for Building Materials
C9. □ Machines and Systems for Producing Concrete, Concrete Products and Prefabricated Components
C10. □ Machines and Plants for Producing Asphalt, Pre-Mixed Dry Mortar, Plaster, Screed and Building Supply Store Products, Lime Sandstone and Building Products using Power Plant Residue (fly ash, slag, etc.), Gypsum and Gypsum Plasterboard
C14. □ Machine Accessories, Wear and Tear Parts
C15. □ Building Material - Handling and Packaging (in a plant)
C16. □ Building Materials, Products and Prefabricated Components, Hardware, Tools and Machineries for Renovation, Retrofitting and Restoration
C21. Integrated Facility Management
  C21.1 □ Building automation & control systems
  C21.2 □ Contracting & sub-contracting services
  C21.3 □ Commercial house & building management
  C21.4 □ Infrastructure house & building management
  C21.5 □ Plant Management
  C21.6 □ Mechanical & engineering systems
  C21.7 □ Safety, security and fire systems & services
  C21.8 □ Sanitation / waste systems, water supply/ filtration systems & services
  C21.9 □ Services / consulting
  C21.10 □ Systems & products / solutions
    Test, Measurement and Process Control Engineering
C19. □ Communication and Navigation
C20. □ Job Safety
C24. □ Outdoor and Landscaping Installation
C25. Information Technology and Telecommunication
  C25.1 □ Computer aided design software
  C25.2 □ Computer hardware
  C25.3 □ Information system
  C25.4 □ Project management software
  C25.5 □ Quantity surveying software
  C25.6 □ Tendering software
  C25.7 □ Communication and Navigation
C26. Consultants and Professionals
  C26.1 □ Design and drawing equipment, products/aids & software packages
  C26.2 □ Intelligent building design
  C26.3 □ Interior design, renovation and restoration
C27. Others, please specify

D. How important are the following purposes for visiting this event to you? (Please circle your option)
Very Important 1
Nice to know but not a necessity 2
Not applicable 3

D.1 To purchase / recommend purchase of products/services
D.2 To meet suppliers/buyers
D.3 To establish new distribution channels/agents network
D.4 To update and gather technology and market information
D.5 To evaluate show for future participation
D.6 Others, please specify:

E. Are you involved in purchasing or recommending products / services for your company?
E.1 □ I authorize
E.2 □ I specify
E.3 □ None (skip the next question (F) if you choose this)

F. What is the value of machinery and tools do you can authorize or specify?
F.1 □ Below US$10,000
F.2 □ US$10,001 - US$50,000
F.3 □ US$100,001 - US$200,000
F.4 □ US$200,001 - US$500,000
F.5 □ US$500,001 - US$1 million
F.6 □ More than US$1 million
G. How many people are working for your company?
G.1 ☐ 1-10
G.2 ☐ 11-50
G.3 ☐ 51-100
G.4 ☐ 101-500
G.5 ☐ 501-1000
G.6 ☐ more than 1000

H. How did you know about the shows?
H.1 ☐ Invitation/Letter from EXHIBITORS in this event
H.2 ☐ Newsletters received by post
H.3 ☐ Emails / Newsletters received by email
H.4 ☐ Trade publications
H.5 ☐ Newspaper/radio
H.6 ☐ Fax/SMS
H.7 ☐ Trade associations/agencies, please specify name of organization:
H.8 ☐ Facebook, LinkedIn and other sources, please specify:

Please email or fax completed ticket to organizer at abeseries@sph.com.sg / +65 6319 6140 by 17 July. Pre-registration ends on 17 July 2013. Thereafter, you may register on site on show days.

Please complete the following in BLOCK LETTERS or attach you name card

Name: ___________________________ Job Title: ___________________________
Department: ____________________ Company Name: ______________________
Address: _________________________

Province/State: __________________ Postal Code: _______________________
Country: ________________________ Area Code: _________________________
Telephone: ______________________ Fax: _____________________________
Mobile: _________________________
Email: __________________________

FaceBook: _______________________ LinkedIn: _________________________
Website: ________________________

Main Business Nature: __________________________

ADMISSION POLICY
Admission is restricted to trade professionals only. All visitors must be in proper business attire or uniform. No entry for minors aged 16 and below. Students must be accompanied by a full time staff of the school.