Green Building - Building Green: The Keystone For Sustainability

The green building movement originated from the need and desire for more energy efficient and environmentally friendly construction practices. Green building brings together a vast array of practices, techniques, and skills to reduce and ultimately eliminate the impacts of buildings on the environment and human health. Green buildings emphasize taking advantage of renewable resources, use of plants and trees through green roofs and vertical greens, and reduction of rainwater run-off. Many other techniques are used, such as using low-impact building materials or using packed gravel or permeable concrete to enhance replenishment of ground water.

While the practices or technologies employed in green building are constantly evolving and differ from region to region, fundamental principles persist on structure design efficiency, energy efficiency, water efficiency, materials efficiency, indoor environmental quality enhancement, operations and maintenance optimization and waste and toxics reduction.

The second edition of Green Buildings & Parks World 2015 is back to play host to international green building experts, policy-makers, built environment practitioners, designers, tenants and end-users, a platform for congregation of ideas, collaboration, partnership and learning, to achieve a shared vision of a greener and liveable planet. The areas of discussion including:

- Latest Green Policies, Standards and Certification
- Enhancing Building Performance Through Energy & Water Efficiency Technologies
- Green Incentives & Financing Options for Green Infrastructure
- Innovative Green Building Materials
- Cutting-Edge Green Building Design & Management Solutions
- Green Roof & Vertical Green

Dato’ Dr. Ken Yeang, 2015

“Green design not an utopian pursuit - because utopian implies a dream, a speculation about what the ideal future. It is about today - the present state of environmental devastation and climate change must be addressed here and now, otherwise this millennium could be our last. Green design is about biointegration – biointegration of everything that we make (and not just buildings but all artifacts) and that we do on the natural environment in a seamless and benign way. If we are able to achieve this, then there will be no environmental issues whatsoever. This then is the challenge that we must confront and address.”

Dato’ Dr. Ken Yeang will be delivering Keynote Address 1: The Ecological Basis for Green Architecture and Masterplanning

GBPW 2014 Delegates Statistics

GBPW 2014 testimonial

Excellent work from Confexhub. Looking forward to next year’s event.
Mr. Brendan Tong
Kacapuri Architects

The conference is an eye-opener to green building design and application.
Kong Lee Luang
Pekerjaan Prasan Konkerit Sdn Bhd

Thanks for a good conference.
Mr. Gregers Reimann
IEN Consultants Sdn Bhd
The Area of Coverage in Green Buildings & Parks World 2015

- To provide an overview on the latest green certifications criteria and scores of the region’s green buildings
- To share and exchange ideas on latest designs and innovations in green buildings and eco-building materials
- To identify key trends and issues confronting the sustainable development growth for the region’s green buildings
- To provide networking and build business opportunities whilst engaged in discussion on pertinent issues with industry experts

Who Should Attend?

- Airports & Ports
- Architects
- Architectural Consultant
- Building Automation & Control
- Building Construction Equipment / Materials Suppliers
- Building, Civil & Structural Engineers
- Building Owner
- Cabling System
- Certified Companies
- Concrete Materials
- Construction Companies
- Developers
- Estate Managers & Managing Agents
- Facility Management Companies
- Financial Services
- Government Bodies
- HVAC
- Integrated Building Services Contractors
- Interior Designers/Contractors
- Irrigation Systems
- Landscape Designers/Contractors
- Master Planners
- M&E Consultant/Engineers
- Park Managers
- Property & Real Estate Developers
- Property Managers
- Quantity Surveyors
- Road Marking / Building Contractors
- Sewerage Maintenance Contractors
- Storm Water Management
- Town Councils
- Urban Landscaping Providers
- Waterproofing Solutions

Conference Highlights

- A High Calibre Summit
- The Comprehensive Services Showcase
- Business Matching Meetings
- Pre-conference Technical Tours

Benefits of Attending

- Unrivalled access to a target audience of developers, consultants, engineers, manufacturers, policy makers, regulators and captains of the industry
- A flagship event to exchange ideas with the industry experts while being updated on the latest policies, green certifications, regulations and developments in the green building industry
- A platform for networking and establishing contacts for future business collaborations

GBPW 2014 testimonial

"I gained new ideas and experiences from the speakers and presentations during the two days event"
En. Mohammad Shahid Ismail
Majlis Perbandaran Bantong, Pahang

"I would like to complement the organizer for their excellent and professional work ethic. I sincerely appreciate their patient and understanding"
Mr. Paul Low
Jurong Engineering Limited
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30AM</td>
<td>GBPW 2015 Registration Begins</td>
<td>Venue: Ballroom II, InterContinental Kuala Lumpur</td>
</tr>
<tr>
<td>9:00AM</td>
<td>Delegates Take Their Seats at Ballroom</td>
<td>Venue: Ballroom II, InterContinental Kuala Lumpur</td>
</tr>
<tr>
<td>9:15AM</td>
<td>Arrival of Guest of Honor</td>
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<tr>
<td>9:25AM</td>
<td>OPENING CEREMONY</td>
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<tr>
<td>9:25AM</td>
<td>INTRODUCTORY REMARKS</td>
<td>Datuk Dr. Abdul Aziz S.A. Kadir, Chairman, Confexhub Group</td>
</tr>
<tr>
<td>9:30AM</td>
<td>SPECIAL ADDRESS</td>
<td>Ms. Maria Boey, President, The Institute of Parks and Recreation Singapore</td>
</tr>
<tr>
<td>9:35AM</td>
<td>INAUGURAL ADDRESS AND LAUNCH OF GREEN BUILDINGS &amp; PARKS WORLD 2015</td>
<td>Y.B. Dato’ Seri Haji Fadillah Bin Haji Yusof, Minister, Ministry of Works Malaysia*</td>
</tr>
<tr>
<td>10:00AM</td>
<td>Networking &amp; Refreshments Break</td>
<td></td>
</tr>
<tr>
<td>10:30AM</td>
<td>PLENARY SESSION</td>
<td></td>
</tr>
<tr>
<td>10:30AM</td>
<td>Keynote Address 1: The Ecological Basis for Green Architecture and Masterplanning</td>
<td>YBhg. Dato’ Dr. Kean Yeang, Principal, T.R. Hamzah &amp; Yeang Sdn Bhd</td>
</tr>
<tr>
<td>11:10AM</td>
<td>Keynote Address 2: Green Buildings’ Trends, Drivers and Challenges of Implementation – A Strategic pan-Asia Market Analysis</td>
<td>Ar. Sarly Adre Sarkum, President, Malaysia Green Building Confederation</td>
</tr>
<tr>
<td>11:50AM</td>
<td>Keynote Address 3: Green Building Initiative in Malaysia: Commitment &amp; Development</td>
<td>TBC</td>
</tr>
<tr>
<td>12:30PM</td>
<td>Luncheon for Guest Speakers and Delegates</td>
<td></td>
</tr>
<tr>
<td>1:30PM</td>
<td>SESSION ONE: GREEN POLICIES, STANDARDS AND CERTIFICATIONS</td>
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<tr>
<td>1:30PM</td>
<td>Paper 1: An Overview of Green Building Index in Malaysia</td>
<td>TBC</td>
</tr>
<tr>
<td>2:00PM</td>
<td>Paper 2: MyHijau Mark: The Malaysian’s Ecolabel Certification</td>
<td>Mr. Malik Atan, Senior Analyst, Malaysian Green Technology Corporation</td>
</tr>
<tr>
<td>2:30PM</td>
<td>Paper 3: MyCREST: A Building Rating Tool for the Malaysian’s Built Infrastructure Industry</td>
<td>Mr. Sazali Che Amat, Senior Manager, CIDB</td>
</tr>
<tr>
<td>3:00PM</td>
<td>Open Forum: Comments, Questions and Answers</td>
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</tr>
<tr>
<td>3:15PM</td>
<td>Networking &amp; Refreshment Break</td>
<td></td>
</tr>
<tr>
<td>3:45PM</td>
<td>SESSION TWO: ENHANCING BUILDING PERFORMANCE THROUGH ENERGY &amp; WATER EFFICIENCY TECHNOLOGIES</td>
<td></td>
</tr>
<tr>
<td>3:45PM</td>
<td>Paper 4: Capitalizing on Solar Energy Technology for Energy Efficient Buildings</td>
<td>Dr. Runa T. Hellwig, Associate Professor / Cluster Director, Solar and Energy Efficient Buildings Cluster, Solar Energy Research Institute of Singapore</td>
</tr>
<tr>
<td>4:45PM</td>
<td>Paper 6: Smart Technologies for Carbon Neutral Building – A Practical Approach</td>
<td>Mr. Steve Anthony Lojuntin, Deputy Director Energy Efficiency, Sustainable Energy Development Authority</td>
</tr>
<tr>
<td>5:15PM</td>
<td>Open Forum: Comments, Questions and Answers</td>
<td></td>
</tr>
<tr>
<td>5:30PM</td>
<td>CONFERENCE DAY 1 ENDS</td>
<td></td>
</tr>
</tbody>
</table>
## DAY TWO: 5 AUGUST 2015, WEDNESDAY

### SESSION THREE: GREEN INCENTIVES & FINANCING OPTIONS FOR GREEN INFRASTRUCTURE

9:00AM  **Paper 7: An Overview of Green Building Incentives in Asia**  
Mr. Kevin Hor, National Project Manager, Building Sector Energy Efficiency Project

9:30AM  **Paper 8: Green Infrastructure Financing Options**  
Mr. Yashvin Metha Vythy, Senior Manager, Corporate Planning & Communications Division, Malaysia Debt Ventures Berhad

10:00AM  **Paper 9: Carbon Credit Financing for Green Urban Infrastructures**  
Dr. Paul Dargusch, Director of Education, International Energy Centre Ltd

10:30AM  Open Forum: Comments, Questions and Answers

10:45AM  Networking & Refreshment Break

### SESSION FOUR: INNOVATIVE GREEN BUILDING MATERIALS

11:15AM  **Paper 10: The Beneficial Use of Recycled Materials for Buildings And Other Relevant Innovations**  
Mr. Matthias Gelber, Founder, Negawattrevolution.org

11:45AM  **Paper 11: Improve the Eco-performance of Buildings with The Use of Eco-friendly Material**  
Mr. Miguel Diaz Duran, Managing Director, Kol - Tar Bhd

12:15PM  **Paper 12: Utilization of Industrial Wastes in Construction Materials?**  
Dr. Jalaluddin Harun, Chief Executive Officer, Malaysian Timber Industry Board

12:45PM  Open Forum: Comments, Questions and Answers

1:00PM  Luncheon for Guest Speakers and Delegates

### SESSION FIVE: CUTTING-EDGE GREEN BUILDING DESIGN & MANAGEMENT SOLUTIONS

2:00PM  **Paper 13: Creating High Performance Buildings with Information Technology Application: The Use of BIM**  
Mr. Kaushik Chakraborty, Vice President & Territory Executive SE Asia, Bentley Software SEAPAC

2:30PM  **Paper 14: Implementation of Energy Management System to Improve Energy Efficiency**  
Mr. Zaini Abdul Wahab, Principal Consultant & Director, Connecsys Group of Companies

3:00PM  **Paper 15: Utilising Intelligent Facilities Management & Energy Efficiency System in Green Urban**  
TBC

3:30PM  Open Forum: Comments, Questions and Answers

3:40PM  Networking & Refreshment Break

### SESSION SIX: GREEN ROOFS & VERTICAL GREEN

4:10PM  **Paper 16: Greening Our Cities For Water Management, Beauty And Biodiversity**  
Mr. Robert Griffith, Ecologist, Horticulturalist and Landscape Designer, The Green Roof Association of Australasia

4:40PM  **Paper 17: Design and Installation of Green Roofs and Green Walls in the Tropical Climates**  
Mr. Veera Sekaran, Managing Director, Greenology Pte Ltd

5:10PM  **Paper 18: Greening Existing Buildings by Retrofitting Chiller Plants to Optimize Energy Efficiency**  
TBC

5:40PM  Open Forum: Comments, Questions and Answers

5:50PM  **GREEN BUILDINGS & PARKS 2015 ENDS**

*Invited and awaiting confirmation

**This Program is subjected to change and for updated program, please logon on to www.greenbuildingsandparksworld.com

Program @ 9 July 2015
ABOUT THE EXHIBITION

The Exhibition / Sponsorship Opportunities

The sponsorship program has been specially designed to give industry leaders opportunities to increase visibility and enhance corporate profile. Partners and sponsors will enjoy sustained profiling impact through continuous promotion before, during and even after the conference. There are various opportunities to support and be associated with this prestigious and unique event. Contact the organizer for more information.

Why Exhibit In GBPW 2015?

- Generate and establish new sales leads, business contacts and build network
- Proven track record in attracting high level delegates comprising private and public sectors from the America, Europe, Middle-East and Asia
- An ideal platform to project brand image and stay competitive in the Construction and Infrastructure Sectors
- Establish your presence in a new market and source for local agents or distribution networks
- Engage new partners and distribution network from the region
- Support existing clients and local agents

General Sponsorship

<table>
<thead>
<tr>
<th>Sponsorship Packages</th>
<th>USD</th>
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<tbody>
<tr>
<td>Titanium Sponsor</td>
<td>30,000</td>
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<tr>
<td>Platinium Sponsor</td>
<td>20,000</td>
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<tr>
<td>Gold Sponsor</td>
<td>15,000</td>
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<tr>
<td>Silver Sponsor</td>
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<tr>
<td>Cocktail Sponsor</td>
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<tr>
<td>Luncheon Sponsor</td>
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<tr>
<td>Refreshment</td>
<td>5,000 per session</td>
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<tr>
<td>Conference Session Sponsor</td>
<td>5,000 per session</td>
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<tr>
<td>Conference Bag</td>
<td>15,000</td>
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<td>Conference Kit</td>
<td>15,000</td>
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<tr>
<td>Marketing Brochure</td>
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<td>Name Badge Lanyard</td>
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<tr>
<td>Advertisement (FPFC)</td>
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Standard Exhibition Space

<table>
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<tr>
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<tbody>
<tr>
<td>6sqm Standard Shell Scheme</td>
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<tr>
<td>Early Bird Normal</td>
<td>3,500</td>
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<tr>
<td>Normal</td>
<td>4,000</td>
</tr>
<tr>
<td>12sqm Standard Shell Scheme</td>
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<tr>
<td>Early Bird Normal</td>
<td>5,500</td>
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<tr>
<td>Normal</td>
<td>7,000</td>
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</tbody>
</table>

STANDARD BOOTH COMES WITH:

- White polyster laminated panels for back wall and fascia board
- Adhesive exhibitor’s name and booth number on the fascia board
- Fluorescent lights
- Information Counter
- Folding Chair
- Waste Basket

CONTACT US

Mr. Jason Choong
Green Buildings & Parks World
2015 Secretariat
c/o: Confexhub Group

Suite 1707, Level 17, Plaza Perdana
6, Jalan Kampar, off Jalan Tun Razak
50400 Kuala Lumpur, Malaysia
Tel: +603 4045 5999
Fax: +603 4050 5099
Mobile: +6012 607 4993
Email: jason.choong@confexhub.com
conference@confexhub.com
### DELEGATES’ ACCOMMODATION

#### GTower Hotel
199, Jalan Tun Razak
50400 Kuala Lumpur, Malaysia
Tel: +603 2168 1919
Fax: +603 5021 9254
Contact Person: Mr. Muzafar Kahar
Email: reservation@gtowerhotel.com
URL: www.gtowerhotel.com

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Single (MYR)</th>
<th>Double (MYR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Executive Room</td>
<td>380.00 nett</td>
<td>380.00 nett</td>
</tr>
</tbody>
</table>

*Complimentary internet (WiFi) usage in the room and The Club
*Complimentary access only to The Club and The Bridge Bar
*Rates quoted are inclusive of 10% service charge and 6% GST
*Rates are inclusive of breakfast
*Only accept individual booking by providing credit card for guarantee

#### Corus Hotel Kuala Lumpur
Jalan Ampang,
50450 Kuala Lumpur
Tel: +603 2160 5974
Fax: +603 2162 3428
Contact Person: Mr. Muhd Fadhil
Email: corporate2@corushotelkl.com
URL: www.corushotelkl.com

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Single (MYR)</th>
<th>Double (MYR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premier Deluxe</td>
<td>367.30 nett</td>
<td>384.80 nett</td>
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</tbody>
</table>

*Complimentary Internet Usage
*Complimentary shuttle service to Bukit Bintang & China Town
*Rates quoted are inclusive of 10% service charge and 6% GST
*Rates are inclusive of breakfast

#### The TTANZ Hotel
No. 405-411, WismaDato’ James Tan Yin Wah,
Jalan Tuanku Abdul Rahman,
50100 Kuala Lumpur
Tel: +6016 2518 634
Contact Person: Mr. Carlos Haban
Email: chaban45@gmail.com
URL: www.ttanzhotel.com

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Single / Double (MYR)</th>
<th>Twin Sharing (MYR)</th>
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</thead>
<tbody>
<tr>
<td>Standard Suite</td>
<td>128 nett</td>
<td>N/A</td>
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<tr>
<td>Junior Suite</td>
<td>N/A</td>
<td>138 nett</td>
</tr>
<tr>
<td>Executive Suite</td>
<td>158 nett</td>
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</tr>
<tr>
<td>Deluxe Suite</td>
<td>178 nett</td>
<td>N/A</td>
</tr>
</tbody>
</table>

*Rates are inclusive of breakfast
*Complimentary Internet Usage
*Rates are NOT applicable during peak season
*Only accept individual booking by providing credit card for guarantee
*12 minutes driving from hotel to InterContinental KL and distance from hotel to InterContinental KL is 3.5 km
Title  ☐ Mr.  ☐ Mrs.  ☐ Ms.  ☐ Dr.  ☐ Others (specify) : ___________________

Name (as per passport) ________________________________________________________

Email ________________________________________________________________

Passport No. __________________________________ Date of Issue D   D  /  M   M  /  Y   Y  
Country of Issue __________________________________ Expiry Date D   D  /  M   M  /  Y   Y  
Job Title ________________________________________________________________
Company ________________________________________________________________
Address ________________________________________________________________

City/State __________________________________________ Postcode ________________
Country ________________________________________________________________
Telephone* __________________________________ Fax* _________________________
Mobile Number* _________________________________________________________

* (Please include country and area code)

HOTEL ROOM RESERVATION

Choice of Hotel: (Please specify name of hotel. Reservation is for approved GBPW 2015 hotels only)

Single or Twin-Sharing (Please Specify) Rate Per Room Per Night (Please specify Rate)
Check-In Date ____________________ Check-Out Date _______________________

MODE OF PAYMENT

Reservation of hotel rooms is on first-come-first-served basis. Reservation will only be made upon receipt of this reservation Form. Credit Card payments for hotel accommodation are charged in RM. Payment is to be made to the hotel specified by you and charge to your Credit Card account indicated below. Rooms booking confirmation letter will be issued by the hotel as proof of reservation.

☐ PAYMENT BY CREDIT CARD (RM)
I hereby authorized RM __________________ to be charged to my credit card below for the hotel reservation.
Credit Card: ☐ Visa ☐ Master (3 digit Security Code Number - on back of card ____________ )

Name: ______________________________ (as appears on card) Credit Card No.: ______________________________

Expiry Date: ______________________ Signature: __________________________ Date: ______________________

*(Signature must correspond with the specimen signature of the Card Account)

Note: For room reservation, please complete the Hotel Reservation Form and fax or email to the hotel of your choice directly.
GBPW 2015 REGISTRATION FORM

<table>
<thead>
<tr>
<th>Fee per Delegate</th>
<th>1-2 Delegates</th>
<th>3 &amp; Above</th>
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</thead>
<tbody>
<tr>
<td>Early Bird Fee</td>
<td>USD 620*</td>
<td>USD 570*</td>
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<tr>
<td>(registration with FULL payment received before 1 July 2015)</td>
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<tr>
<td>Normal Rate</td>
<td>USD 720*</td>
<td>USD 670*</td>
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<tr>
<td>(registration with FULL payment received before 15 July 2015)</td>
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<tr>
<td>Walk-In Fee</td>
<td>USD 850*</td>
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</tr>
<tr>
<td>(registration with FULL payment received after 15 July 2015)</td>
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* Fees are subjected to 6% GST

PAYMENT
- Full payment is required with your Registration Form before the Summit day. Tax-Receipt will only be issued upon receipt of full payment.
- Conference Registration fee includes lunches, refreshments, and complete set of summit documentation. The Conference Registration fee, however, does not include travel, accommodation and incidental costs.
- All payments should be made in USD ($) or MYR (RM) by bank draft, cheque, credit cards, paypal, telegraphic transfer or cash only.
- Any bank charges impose for telegraph transfer should be born by the delegates.
- All registrations by fax or post MUST reach us before 15 July 2015, after which late registrations will be considered as "WALK-INS" and subjected to "WALK-IN" fee.

PARTICIPATION TERMS & CONDITIONS
- Delegates may be substituted at any time, in writing, at NO extra charge.
- Cancellations received in writing before 15 July 2015 will be refunded, less a USD 100 administrative fee. Cancellations received thereafter are not refundable.
- Confexhub reserves the right to reschedule or cancel the conference, exhibition, cocktail reception, due to circumstances beyond their control and reserves the right to make changes to the conference program or speakers without prior notice.
- Should the event and all its related activities be cancelled, curtailed or adversely affected by any cause not within the reasonable control of Confexhub including but not limited to war, fire, national emergency, labor dispute, strike, lock-out, civil disturbance, Act of God, or non-availability of premises for any reason, Confexhub shall be under no obligation to refund all or part of the sums paid by the delegate in respect of his/her participation in the workshop. Confexhub shall be under no liability to the delegate or any other person in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs or expenses whatsoever which may be brought against or suffered or incurred by the delegate as the result thereof.