For Immediate Release

IMPACT announces preparation of flood-prevention measures

Mr. Paul Kanjanapas, Managing Director of IMPACT Exhibition Management CO., Ltd., which operates IMPACT Exhibition and Convention Center, Muang Thong Thani, confirmed the company’s preparation for possible flooding in Bangkok and the surrounding communities, including the area of IMPACT Muang Thong Thani, and that the venue is safe. Earlier, there was an unsubstantiated rumor that Muang Thong Thani was being flooded. In fact, it was just run off due to heavy rain that had left some sections of road covered with water. The excess water drained and the road condition was back to normal just two hours following the precipitation.

However, the severe flooding in central Thailand and around Bangkok has prompted IMPACT to respond to the crisis and the hardships that have resulted. IMPACT has formed a Crisis Management Team or CMT led by Miss Kunwadee Jintavorn, Executive Director of IMPACT Exhibition Management Co., Ltd., to closely monitor the flood situation, as well as coordinate with local organizations in Nonthaburi and neighboring provinces for flood-control efficiency and effective prevention. In addition, IMPACT has set up a 24-hour flood information center to handle public queries about the water level in Muang Thong Thani. The telephone number is 0-2833-5777-8.

As a preemptive measure, IMPACT is preparing some 2,000 sandbags to block water flow into the area. The company has also prepared 35 water pumps to remove any gathering water and built concrete walls to keep floodwater from reaching the IMPACT Muang Thong Thani complexes. Furthermore, ditches around the venue have been cleared of debris to promote quicker drainage of water to canals and the river.

To help ease the hardship of the flood victims in affected areas such as Nonthaburi and neighboring provinces, IMPACT has donated Bt1 million for the purchase of relief packages, as well as providing meals for aid volunteers who are helping displaced residents at Wat Hong Thong in Pakkred district, Nonthaburi province.

IMPACT Muang Thong Thani is still open as normal. IMPACT will closely monitor the situation and respond accordingly, informing the general public and those directly affected of any changes. We thank everyone who has given their support and hope this unfortunate crisis will come to an end soon.

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Note to the editors

IMPACT Muang Thong Thani is Asia’s leading venue. The Center is equipped with state-of-the-art integrated facilities that offer the ultimate choice for business success on more than 140,000 square meters of floor space. It comprises four large multi-purposed buildings, namely IMPACT Arena, IMPACT Exhibition Center, IMPACT Convention Center and IMPACT Challenger Hall that feature 12 exhibition and convention halls, one arena hall, two large ballrooms and 40 breakout rooms. The venue also offers a wide range of seven restaurants and 30 international dining outlets. The five outdoor and two indoor parking areas can accommodate more than 15,000 vehicles.

Our “Partnership for Success” vision is based on delivery high value to our partners and customers through mutual trust, cooperation, strategic partnerships, customized and turn-key solutions. We offer to customers our knowledge, our people, our skills, our network and our best services of international standard.