



ASSOCIATION OF
CONSULTING ENGINEERS
SINGAPORE

**CONSULTING
ENGINEERS ENTERPRISE
AWARD 2012**

CONSULTING ENGINEERS ENTERPRISE AWARD 2012

1. About CEEA

The Consulting Engineers Enterprise Award, to be established in 2012, recognise engineering consultancy companies based in Singapore who have advanced their practise, have developed or added new engineering services and/or have contributed to economic development in Singapore and abroad in 2010 and 2011.

The awards will encourage aspiring engineering consultancy companies to showcase their capabilities and achievements in a wide range of areas covered by these three broad fields:

- New businesses and initiatives, e.g. sustainability IT technologies
- Engineering Development and Innovation design, Health & Workplace safety, training people development, quality management system
- Business growth, expansion and diversification, including new services, geographies and turnover

A practise given an award will need a newsworthy story describing their particular achievement.

The award winners will receive valuable endorsement and a mark of recognition from top developers, engineering companies, research institutions, authorities, BCA, IE Singapore, Trade and Development Board and Economic Development Board. ACES will lead this Consulting Engineering Enterprise Award and it is hoped that the award will lead to extensive media coverage.



CONSULTING ENGINEERS ENTERPRISE AWARD 2012

Categories

It is proposed that there will be up to 9 awards made every two years for achievements in the two preceding years. There should be three awards in each category, aligned with the three broad membership categories of ACES.

- Category 1 and individual members
- Category 2
- Category 3

The awards in each category recognise any achievements in the three enterprise fields noted above. Each of the three awards does not have to be given to each of the three fields.

Participants will be evaluated on qualitative criteria, but this should be supported by quantitative evidence and specific achievements wherever possible. The participants should be able to demonstrate that they have achieved their particular goals beyond business as usual and there should be a clear value to the achievement to their firm and the engineering community in Singapore.



CONSULTING ENGINEERS ENTERPRISE AWARD 2012

2. Submission Content

The submission should consist of the following:

- **A description of the achievement.** This should include:
 - An executive summary of around 100-150 words. This should be written as a potential press release and
 - A full description of the achievement on less than an A4 page. This description should include what has been done, the motivation for the initiative and the main impacts. The role of specific Singapore based engineers and managers should be described.

- **A description of the practise / firm.** This may include the status of the practise before and after the initiative:
 - Size and composition of firm including numbers of engineers, technicians, support staff etc in different components and fields
 - Main areas of business including a breakdown.
 - Turnover of firm and the divisions associated with the submitted initiative

CONSULTING ENGINEERS ENTERPRISE AWARD 2012

- **Evidence Supporting the Submission**

Evidence in the form of facts, figures, images and content relating to the achievement will improve the quality of the submission. This may consist of the following:

- Content and output from a new innovation or produced in the course of the new enterprise
- Business results and descriptions of projects won in new business areas (services, geographies)
- Media reports or industry papers presented
- Client citations



CONSULTING ENGINEERS ENTERPRISE AWARD 2012

3. Award Criteria and Judges

3.1 Eligibility

Firms

- Firms must be members of ACES throughout 2010 and 2011
- The submission will be assessed in line with the membership category of the submitting firm

Submissions

- The initiative that is submitted must substantially involve the Singapore firm and be considered an enterprise of the Singapore branch of an international firm.
- The achievements should have primarily occurred in 2010 or 2011
- The initiative should involve the following achievements
 - New businesses and initiatives, eg. sustainability IT technologies
 - Engineering Development and Innovation design, Health & Workplace safety, training people development, quality management system
 - Business growth, expansion and diversification, including new services, geographies and turnover

CONSULTING ENGINEERS ENTERPRISE AWARD 2012

3.2 Award Criteria

The submissions will be assessed for the following:

- The impact they have made on the business of the submitting firm. This needs to be measurable
- The impact that they and their initiative made on the wider engineering and business community in Singapore
- The degree of enterprise and business innovation
- Whether the firm has made a shrewd assessment of the risks and opportunities and how they have managed the challenges.
- Whether the initiative will be an enduring success compared to a passing opportunity

Up to three awards will be made in each of the three categories. These should be the three entries that best meet the above criteria, in no particular order of merit.



CONSULTING ENGINEERS ENTERPRISE AWARD 2012

3.3 Judges

Panel of Judges will be invited from the following 5 organizations:

- EDB
- BCA
- SIA
- SCAL
- JTC

3.4 Judging Format

Prior to passing to the judges the submissions will be reviewed for completeness with follow queries on missing information.

The judges will be passed the submissions as soon as they have been checked.

The judges will meet for one afternoon session – The submitting firms make a 10 minute presentation and answer judges' queries for 10 minutes.

Judges deliberate and reach a decision at the end of the judging session.
No opportunity for clarifications and follow-up.



CONSULTING ENGINEERS ENTERPRISE AWARD 2012

4. Invitation of Submission

We are not only Engineers but Businesses as well

The ACES wants to recognise and celebrate the achievements of your firms and people beyond technical excellence and high engineering standards. This year we want to award you for your achievements in building a better practise and innovations in business. At the 2012 ACES Gala Dinner on 28 Mar 2012, the winning firms will be presented an award and ACES will aim to gain media recognition for the achievements.

To this end the selection of the award will be focused on good stories of our members' enterprising achievements. These should be clear and compelling reports of endeavours in new fields, markets, geographies, disciplines or new innovations or offerings that enhance your firm's performance or the service provided to your clients.



CONSULTING ENGINEERS ENTERPRISE AWARD 2012

5. Timetables and Logistics

Timetable

Invitation for Submissions	Early December 2011
Submission Date	Early February 2012
Issue of materials to judges	Early February 2012
Judging	Mid February 2012
Notify winners	Early March 2012
Presentation of Awards	28 March 2012 ACES Gala Dinner

Logistics

Submissions to be made electronically to secretariat@aces.org.sg

Closing Date for Submission is
3 February 2012 (Friday)

