25 September 2015

Circular No. 220-2015

Re: PEB Day of Dedication 2015 and Straits Times Special Supplement

Dear ACES Members

The Professional Engineers Board (PEB) will be holding the Day of Dedication 2014 celebrations on 14 November 2015 (Sat). The objective of this event is to celebrate the profession and reaffirm its commitment to advancement and development to maintain high standards and better serve the public and stakeholders.

PEB is also working on a Special Supplement to commemorate the Day of Dedication. This Supplement is scheduled to be published in The Straits Times on the same day, 14 November 2015. Through the supplement, PEB hopes to raise public awareness of the profession, showcase PEs, their contributions and achievements and just as importantly, to highlight the close collaboration between the profession and its various stakeholders.

For participation in the Supplement, please refer to the attached information provided by PEB’s publicity consultant, iPromotions Pte Ltd. You may also contact PEB at Tel: 6334 2310 or E-mail: registrar@peb.gov.sg to find out more information.

We are considering the following two options:

**Option 1:** One ½ page (black & white) 27cm x 6col. advertisement cost at $10,747.08 with GST. ACES will need a minimum of 20 members, and the advertisement cost per member will be $537.36.

OR

**Option 2:** One ¼ page (black & white) 27cm x 3col. advertisement cost at $5,373.54 with GST. ACES will need a minimum of 10 members, and the advertisement cost per member will be $537.36.

Please confirm your interest to participate in the advertisement and send us your company logo by 15 October 2015.

Best Regards

ACES Secretariat

Association of Consulting Engineers Singapore | Tel: 6324 2682 | Thomson Road Post Office, PO Box 034, Singapore 915702 | Email: secretariat@aces.org.sg | Website: www.aces.org.sg