ECO-PRODUCTS
INTERNATIONAL FAIR 2013

ONE ENVIRONMENT, ONE FUTURE:
TOWARDS A SUSTAINABLE AND GREENER ASIA

14 - 16 March 2013
Sands Expo & Convention Center
Marina Bay Sands

www.epif2013.com
The EPIF, Asia’s premier environmental event, is back in Singapore from 14 - 16 March 2013!

The Eco-products International Fair (EPIF) showcases the most advanced environmentally friendly products, technologies and services that enhance sustainable development and competitiveness.

The 8th EPIF 2013, with the theme “One Environment, One Future: Towards a Sustainable & Greener Asia”, serves as a global platform and one-stop centre to showcase Asia’s commitments to the environment and highlight the biggest opportunities in eco-business.

Asian governments and the private sector have invested millions in eco-sectors, building entire ecocities and investing in urban solutions, green buildings, green energy, smart grid, waste disposal, pollution control, green finance and water recycling.

The EPIF 2013 is your opportunity to showcase your latest green products and technologies, discover business opportunities and celebrate achievements.

Join us now to take advantage of these multiple business opportunities!

### Objectives of the EPIF

- To foster a business environment where the public, government and businesses can come together and find the right solutions for a new greener world.
- To provide a marketing platform for companies and industry players to showcase the latest eco-technologies and eco-products to the government, public and industry in general.
- To encourage regional as well as international businesses to market more environmentally friendly products/services.
- To provide a platform to explore business collaborations and joint ventures among regional/international industries or government bodies.
- To accelerate eco-knowledge and expand green markets in the region and worldwide for the creation of a sustainable society.

### Milestones of EPIF

Since 2004, EPIFs have been held in an APO member economy annually with the full support and cooperation of the Green Productivity Advisory Committee (GPAC) of Japan: Malaysia, 2004; Thailand, 2005; Singapore, 2006; Vietnam, 2008; the Philippines, 2009; Indonesia, 2010; and India, 2011. Many corporations in APO member economies have participated in the EPIFs and played strong supporting roles.

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This year, the EPIF 2013 features two sections: **Eco Business and Green Personal Lifestyle**

**Eco Business**

The marketplace for sustainable environmental solutions, products and services as well as practical application of environmental innovations and technologies.

**Green Personal Lifestyle**

Gain insights into recognising and integrating eco-products, eco-services and eco-practices as a necessity for leading a green lifestyle.

For the following sectors:

**Government, Trade Associations & Institutes**
- Boards, ministries and municipalities in charge of environmental, energy, infrastructure and public works
- Infrastructure financers
- Sustainable development agencies
- R&D Institutions

**Green Buildings**
- Architects
- Construction businesses
- Green Label product manufacturers
- EHS engineers
- Building energy and water use, waste disposal experts
- Vertical greenery and landscape designers

**Green Energy Providers, Services and Manufacturers**
- Manufacturers of solar and photovoltaic equipment, meters, storage devices
- Fuel cells
- Biomass digesters, generators
- Wind power, turbines
- Hydropower
- Geothermal energy
- Energy-efficiency products
- Green energy design, research, engineering
- Energy surveys, marketing, site assessments

**Green Finance**
- Green banking
- Investments in green technologies and research
- Socially responsible investments

**Pollution Control**
- Pollution mitigation and remediation companies
- Air and water filtration experts
- Analytical testing instruments, laboratory equipment

**Smart Grid Providers of**
- Software
- Communication and digital technology
- Components, equipment and wiring
- Energy management systems
- Metering and control devices
- Power generation systems
- Wireless networks
- Smart vehicles

**Waste Disposal and Management**
- Recycling companies
- Recycling technologies
- Life cycle planning and design
- Waste management technologies
- Waste recovery technologies
- Sludge handling and treatment

**Water Recycling and Management**
- Water recycling/reclamation technologies
- Water filtration
- Equipment and Instruments
- Pumps
- Sanitation technologies
- Waste water collection and treatment
Highlights of EPIF 2013

The exhibition aims to draw strong participation of more than 150 organisations and has expanded to feature two sectors on Eco Business and Green Personal Lifestyle. A strong show of support from international groups around Asia reinforces the exhibition as a marketplace where potential business partners connect.

Business Forums
Country representatives from trade agencies will speak on business opportunities in their countries and how to access their markets. The forums will offer global networking and business development opportunities. Due to our event’s location in Singapore there will be numerous high-level Asian delegates representing various business openings in the Asian market.

Business Matching and Networking Sessions
Numerous decision makers, industry leaders, experts and practitioners from the public, private and social sector will be attending the sessions. The sessions will encourage interaction and exploring of business opportunities for multifaceted business expansion.

Customised Business Events
Use our event to host special visitors, conduct business meetings, launch your products, build buyer relationships and increase brand exposure. We tailor events to meet your needs.

Technical Exchange
Exhibitors can use our technical exchange platform to showcase product and prototype presentations and launches. The exchange will enable you to learn more about the latest R&D trends, highlight exciting investment opportunities and make business pitches.

Site Visits
Organised trips will be made to showcase places of technical interest in environmental sustainability in Singapore.

Competition and Awards
An essay writing competition for students entitled One Environment, One Future: Towards A Sustainable and Greener Asia. Open to all high school and college students.

Visitor Profile
- Bankers and Investors
- Building and Construction Authorities
- Business Owners, CEOs and COOs
- Environmental Authorities and Agencies
- Environmental Consultants and Specialists
- Government/Policy Makers/Decision Makers
- Manufacturers and Producers
- NGO, NPO Environmental Groups
- Schools/Polytechnics/Universities/Institutions
- Trade Officers and Associations
- Researchers and Academics
- General Public

International Conference
Hear from the industry experts on the latest environmental innovations and technologies and discover the market trends for urban sustainable living. The 2-day conference stimulates dialogues, sharing of ideas, visions and best sustainable practices with a focus on business and the private sector.
**Cost of Participation**

Make the EPIF 2013 an integral part of your marketing strategy. Leverage this competent marketing platform that opens your doors to your target markets and buyers.

**Space Only**
- Minimum 18sqm
- SGD490 per sqm

**Standard Shell Scheme**
- Minimum 9sqm
- SGD570 per sqm

Each booth is complete with:
- White melamine dividing panels/partition
- 1 company name on fascia board
- Needle punch carpet
- 1 reception table and 2 chairs
- 2 units fluorescent warm tube
- 1 unit 13-amp power point
- 1 wastepaper basket

For sponsorship opportunities, please contact:

Janice Tham • Tel: +65 6278 2538  • Email: janicetham@epc.com.sg

**Sponsorship Opportunities**

Boost your visibility and recognition as an industry leader through our diverse range of sponsorship packages. Packages offer prime exhibition space, invitations to key conference and networking events, recognition in the official Exhibition Guide and on-site exhibition collateral.

For sponsorship opportunities, please contact: Janice Tham • Tel: +65 6278 2538 • Email: janicetham@epc.com.sg

**For more information, contact your nearest local sales agent.**

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About the Host City

From the start, Singapore saw itself as a Garden City; it has adopted sustainable development principles in its development over the years. Balancing economic growth with a quality living environment in this city has been a constant challenge for Singapore. In today’s Singapore, a business–focused and investor–friendly, yet clean and green environment is provided in this compact city state. As a host city, Singapore hopes to facilitate the sharing of expertise amongst the private and public sectors and to establish a sustainable and greener Asia.

Organisers

Asian Productivity Organization (APO)

The Eco-products International Fair was initiated in 2004 by the APO with the full cooperation of the Green Productivity Advisory Committee (GPAC) of Japan. The EPIF falls under the helm of the APO’s Green Productivity (GP) strategy, which aims to enhance productivity while simultaneously reducing the negative impacts on the environment.

The Asian Productivity Organization (APO) is the sole nonprofit international organisation in the Asia-Pacific devoted to productivity. Established in 1961 as a regional intergovernmental organisation, the APO contributes to the sustainable socioeconomic development of the Asia-Pacific through productivity enhancement. Three strategic directions guide the APO: strengthen NPOs and promote the development of SMEs and communities; catalyse innovation-led productivity growth; and promote Green Productivity.


Waste Management & Recycling Association of Singapore (WMRAS)

Established on 8th of August 2001, WMRAS is the national trade association that promotes and represents the interests of the waste management and recycling industry in Singapore. It is affiliated with the International Solid Waste Association (ISWA), Solid Waste Association of North America (SWANA), the Chartered Institution of Wastes Management (CIWM), and Waste Management Association of Australia (WMAA).


Principal Supporting Organisation

Supporting Organisations