Dear ACES Members

RE: ESG iAdvisory Seminar: Riding India’s Growth Wave - Capturing Business Opportunities (on 9 Oct 2018, from 9am to 12.10pm)

The iAdvisory Seminar is a platform for Enterprise Singapore and SMEs to learn, share, and discuss various issues within a particular market. These seminars provide in-depth focus on the key issues of doing business in a selected market, such as market set-up, tax and legal issues. In addition to macro overviews, participants can expect an increased focus on specific industry opportunities, challenges and practical insights for doing business each market. Participants will also learn from company case studies and first-hand accounts of real market experiences, and benefit from panel discussions by industry entrepreneurs and business advisors.

Through this platform, Enterprise Singapore aims to help Singapore companies to shorten the learning curve and ease entry into foreign markets.

The upcoming iAdvisory Seminar: Riding India’s Growth Wave – Capturing Business Opportunities will be held on 9 October 2018, from 9am to 12.10pm.

Owing to a growing middle-income segment and relatively young workforce, India is set to be the third largest consumer economy and its consumption is set to triple to US$4 trillion by 2025. The Straits Times most recently reported that India, together with China and Nigeria, will account for more than a third of the projected growth in the world’s urban population by 2050. India alone will account for about 416 million urban dwellers. With urbanisation, ensuring access to housing, water, electricity, sanitation, public transport, education and healthcare becomes critical.

Under the Make in India Initiative, the government aims to boost the GDP contribution made by the manufacturing sector from the current 17% to 25% by 2025. Similarly, with the Digital India Initiative, the country hopes to further grow its economy through creation of digital infrastructure, digital services delivery and digital literacy. These developments present valuable opportunities for our Singapore companies from sectors including technology/start-ups, consumers (F&B), manufacturing, infrastructure and urban planning.

Join the seminar to learn more about the business landscape in India, how to setup your business, possible market entry methods and hear from own Singapore companies on their experience in India.

**Seminar Highlights:**

1. Understand the India market and its opportunities
2. Find out about the resources available to help you start up your business in India
3. Learn from Singaporean companies who have experience in India

Please find attached below the event EDM with full details for your reference. Should you like to register for the seminar, please click on the EDM below.

Kindly note that registration is on a first come first serve basis.

Should you have any further questions, feel free to email Ms Norisah Yunos at norisah_yunos@enterprisesg.gov.sg
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Register Today!

Date: 9 October 2018
Time: 9am – 12:10pm
Venue: Enterprise Singapore Little Red Dot 230 Victoria Street #10-00
       Bugis Junction Office Tower Singapore 188024
Fee: Complimentary
Contact: norisah_yunos@enterprisesg.gov.sg