DEAR REDAS MEMBERS & FRIENDS,

As Singapore celebrates its Golden Jubilee, REDAS has organised a number of activities to commemorate this important milestone, culminating with a REDAS SG50 exhibition in December 2015. An inclusive platform to draw together the many diverse stakeholders of the real estate ecosystem, the exhibition will showcase the real estate sector’s contribution to Singapore’s legacy, our sustained efforts to the present and continued commitment towards the future.

The inaugural event will be held on Thursday, 10 December 2015 from 5pm to 6.30pm at the URA Gallery. We are honoured to have Mr Lawrence Wong, Minister for National Development to grace the occasion as our Guest-of-Honour.

This exhibition is of deep significance to REDAS and its members. Its theme “50 years of Innovative Partnership - Connecting Communities, Collaborative Partnership, Celebrating Generation” not only reinforces the collaborative efforts between the public and private sectors in shaping the city, its environments and its contributions to the public but also the aspiration to be an integral part of a unifying force for the future.

Careful thoughts and special due consideration were put into the contents and designs of this exhibition which will feature an exciting line up of the following five parts :

1) **What makes Singapore a Good City?**
   - How the city has created its unique formula through successful collaborative partnerships? Indeed, the transformation of Singapore’s landscape, to what it is today, must be read in conjunction with the entrepreneurial spirit of Singapore’s developers, especially the pioneers, their commitment to nation-building and their vision to develop Singapore with a unique built environment;

2) **Place Making**
   - Precincts and developments which demonstrate the integrated approach in land use planning and the importance of embracing innovative ideas and working in partnership to create vibrant and sustainable ‘live-work-play’ spaces.

3) **Creating Icons, Creating Lives**
   - A showcase of notable milestones, new breakthrough and pioneering ideas over 5 decades.

4) **Giving Back / Public Engagement**
   - A tribute to developers’ contributions in the areas of arts, cultural and societal as well as their people-centric approach to development planning to enhance built environment and quality of life.

5) **Creating the Future**
   - A glimpse of Singapore real estate in the future, ideas that will shape and
contribute to the long term stability and sustained-yield of real estate industry.

As active partner and contributor to the realisation of Singapore’s urban built environment landscape over the past 50 years of nation-building, we would like to invite your esteemed organisation to participate in this exhibition.

Your strong support is key to the success of this significant milestone for the real estate industry. Importantly, your participation underlines the close and active partnership for the betterment of the industry and the business community for the future.

The Participation Form is attached for your favourable consideration. If you have any questions, please contact Chua Geok Lee at Tel: 6336 6655 or email geoklee@redas.com.

Thank you.

With Best Regards,

Chia Ngiang Hong
Chairman
REDAS SG50 Exhibition Committee

Augustine Tan
President
REDAS
PARTICIPATION & SPONSORSHIP FORM

In celebration of
Launch of Inaugural REDAS SG50 Exhibition

50 Years of Innovative Partnership
Connecting   Collaborative   Celebrating
Communities … Partnership … Generations …

A Significant Milestone

☆ An Exhibition of deep significance to REDAS and its Members!
☆ An inclusive platform to draw together the many diverse stakeholders of the real estate ecosystem!
☆ A perfect occasion to reinforce the collaborative efforts between the public and private sectors in shaping the city, its environments and its contributions to the public as well as the commitment to be an integral part of a unifying force for the future!

Date of Launch
10 December 2015; 5pm – 6.30pm

Guest-of-Honour
Mr Lawrence Wong,
Minister for National Development

Venue
Singapore City Gallery
45 Maxwell Road, The URA Centre, Singapore 069118

The Exhibition
10 December 2015 to 31 January 2016

Your favourable response on or before Friday, 27 November 2015 would be appreciated. For enquiries, please contact Chua Geok Lee at Tel: 6336 6655 or email to enquiry@redas.com.
Kindly mail the Participation & Sponsorship Form together with your crossed cheque to: REDAS, 190 Clemenceau Avenue #07-01, Singapore Shopping Centre, Singapore 239924.

To : REDAS Secretariat Fax : 6337 2217 / email : enquiry@redas.com
Name of Organisation : _______________________________________________________
Contact Person / Designation : _________________________________________________
Tel / Fax : _____________________________ E-mail : _______________________________
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Our Confirmation

(A) PARTICIPATION FEES
Pricing is inclusive to 7% GST.

[ ] Ticket(s) at $118.00 per pax

(B) ADVERTISEMENT IN EVENT BROCHURE
Pricing is inclusive of 7% GST. This brochure will be distributed to all participants &
guests at the event launch.

☐ Inside Run-On-Page (ROP) (full colour) $3,888.00

(C) SPONSORSHIP PACKAGE
Pricing is inclusive of 7% GST. Corporate gifts will be distributed to all participants &
guests at the event launch.

☐ Platinum Sponsor $28,888.00

Entitlements :
★ Corporate logo on doorgifts which will be distributed to all participants
& guests at event launch;
★ Corporate logo on exhibition display board;
(for whole duration of exhibition)
★ One ROP advertisement in event brochure;
★ Corporate logo placement on REDAS Website under “REDAS-SG50
Partners”. Logo will be hyperlinked to sponsor’s website.

Your favourable response on or before Friday, 27 November 2015 would be appreciated.
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**Inaugural REDAS SG50 Exhibition 2015**

**Gold Sponsor** ~ $18,888.00

Entitlements:
- Corporate logo on exhibition display board;
  *(for whole duration of exhibition)*
- One ROP advertisement in event brochure;
- Corporate logo placement on REDAS Website under “REDAS-SG50 Partners”. Logo will be hyperlinked to sponsor’s website.

**Silver Sponsor** ~ $8,888.00

Entitlements:
- Corporate logo on exhibition display board;
  *(for whole duration of exhibition)*
- Corporate logo placement on REDAS Website under “REDAS-SG50 Partners”. Logo will be hyperlinked to sponsor’s website.

(D) **REQUEST**

I / We would like to receive confirmation via Facsimile No: __________________ or Email: _____________________________

(E) **PAYMENT**

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount (S$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participation Fees @$118 per ticket.</td>
<td></td>
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<tr>
<td>Sponsorship Package</td>
<td></td>
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<tr>
<td>Advertisement in Event Brochure</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td></td>
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</tbody>
</table>

Enclosed is our crossed cheque for $________________ (Cheque No __________) made payable to “REDAS” as payment for the above confirmation.

__________________________________    ________________________________
Company Stamp / Signature    Date

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