12 December, 2012

Subject: [Invitation to participate in an e-Survey] Opportunity to pursue a PhD degree programme in Singapore

Dear Sir/Madam,

Purpose of the e-Survey
As part of the Building and Construction Authority’s (BCA) continuous push to nurture and develop competent manpower to address complex challenges faced by the built environment, the BCA Academy, which is the education and research arm of BCA, is now conducting a survey to assess the feasibility of introducing a part-time Doctor of Philosophy (PhD) degree programme in Singapore, where the PhD degree will be awarded from a leading university in Australia. The intent to introduce the PhD programme is to:

- Enlarge the pool of experienced practitioners with deep knowledge and skill sets to undertake applied research projects to study specific issues of interest and overcome difficulties faced by the built environment on-site and at workplaces;
- Build up a group of next generation industry leaders/policymakers with an in-depth understanding of the industry dynamics and infuse them with the latest research methodologies and approaches to design, establish and evaluate suitable programmes to drive the industry forward.

About the e-Survey
- The survey will only take less than 3 minutes to complete.
- You will only need to click on the respective boxes in the survey form.
- On completion of the survey, please click the “Done” button at the bottom of the survey form.
- Please click on the link to complete the survey: http://www.surveymonkey.com/s/PLVX7Z2

We thank you in advance for your kind participation, and seek your assistance to complete the e-Survey before 31 December 2012, Monday, 12.00pm.

Thank you.

Regards,
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We shape a safe, high quality, sustainable and friendly built environment.